



**At LeadLeaders**, we breathe entrepreneurial air. This isn't optional, it's an absolute necessity. We are LeadLeaders. We believe we can find even more true potential customers for our partners, by using only measurable marketing campaigns. We reach millions of households each month with our online lead generation campaigns in Australia, Belgium, France, Italy, Netherlands, New Zealand and the United Kingdom.

We are continuously improving our performance every day. We generate, source and optimize our traffic daily, after analyzing results from our advertisers. With our strict validation and counter fraud tools we ensure that all data is ready to be converted, whether our partners follow up by email, sms, post or telemarketing. All data is live generated and validated making sure you get the best value for your buck.

### **Triple E**

We believe everyone is unique. So: be you. Our success is a result of our **Triple E Philosophy**. Be the Energetic and Entrepreneurial Expert. Dream big, everything is possible. We give our people autonomy and accountability, without internal politics. And we celebrate our successes together, every day!

### **What does your internship entail?**

In our Lead Generation division, which started in 2015 and has been rolled out internationally, we are delivering high quality and mass volume leads to an extensive portfolio of advertisers daily. For this department, located at our headquarters in Amsterdam, we are looking for an intern who can join our Email marketing team. In this internship, you will be supporting the email marketing team in the daily tasks. To facilitate our growth and improve our daily processes within the team we are looking for someone who is eager to learn more about online marketing in a fast paced environment.

### **Role Description:**

In this role as Junior Campaign Manager you will in charge of setting up the email campaigns in multiple regions. You will work with our different affiliate networks, our lead generation team, design and development team on a daily basis to ensure all email campaigns are well taken care of.

Tasks will include; analyse day to day results; thoroughly test, fix and improve campaigns in terms of conversion, negotiate CPC/CPL/CPS deals with affiliate networks. You will be getting your own responsibilities and be able to work independently.

### **Who are you?**

You have affinity with the online marketing industry (games/apps/music/videos). You are enthusiastic and a positive thinker with an open mind who thinks: "Everything is possible!". You are not afraid to work independently and ask for help when necessary. You are eager to learn about online marketing in a fast-paced environment and a strong planner and multitasker.

### *Background*

- Looking for an internship for 32-40 a week
- Bachelor or Master student
- Great communication skills
- Analytical
- Well organized
- Fluency in English, spoken and written



**What do we offer?**

Do you want to start an internship at a company which values your input and can offer you a job after your internship is successfully completed? Join Creative Clicks! Surrounded by entrepreneurial people in a rapidly growing company, you grow by experimenting and discovering. Just do it!

Our experts have a lot of in-house knowledge and to stay ahead we are always open to refreshing ideas. Together we develop more.

Do you want to celebrate our successes with us on boat trips, parties and weekly Friday drinks at our rooftop terrace? And for once, let's not be humble: come join us in our beautiful office in the heart of the city overlooking the canals of Amsterdam!

**Apply? Can't you wait?** That's the spirit! Please send your cv and motivation letter as soon as possible to [hr@creativeclicks.com](mailto:hr@creativeclicks.com). This job is open for candidates who are already living in the Netherlands, only relevant and direct applications will be answered. Acquisition regarding this vacancy is not appreciated.